*Also available via webcast*

# How to Make Unbundled Law More Profitable and Less Risky for Your Practice

Friday November 8, 2013 | Marriott Hotel Downtown
8:30 a.m. - 4:15 p.m. | $164 Registration Fee
3.0 General and 3.0 Ethics CLE Credits | CLE # 2013-023
**Sponsored by the Unbundled Law Section**

***Moderated by: Christopher Douglas***
***Clinical Professor at Berkeley Law School***

**8:00 a.m.** **Check-in Begins**

**8:30 a.m.** **Welcome & Introductions**

**8:40 a.m.** **Unbundled Practice in State & Federal Court: Judicial perspectives on unbundled for private pay and pro bono attorneys.**
*The Honorable Sharon Gleason, U.S. District Court Judge for the District of Alaska and the Honorable Sen Tan, Presiding Judge of the Third Judicial District of the State of Alaska*

*Continued on back...*

Mail: P.O. Box 100279, Anchorage, AK 99510-0279 Fax: 907-272-2932 or register at www.alaskabar.org

Unbundled... 2013-023 **Registration: $164** **Door Fee: $189**

AK Bar Member #: _____

❑ Non Bar Member

Name: _____

Firm: _____

Address: _____

City/State: _____ Zip: _____

Email: _____

Phone: _____

❒ Check enclosed ❒ Visa ❒ Mastercard

Acct #: _____

Exp. Date: _____

Name on card: _____

Signature: _____

Billing Zip Code: _____

Total Enclosed: $ _____

**9:00 a.m.** **Nuts and Bolts to Create an Efficient, Profitable and Ethical Unbundled Practice: a panel discussion featuring solo practice attorneys who actively market unbundling as part of their practices.**

- Practicing before unbundled was allowed, *Kathy Weeks*
- Ethics rules that let you do this, *John Murtagh*
- The foundations of an unbundled family law practice, *Katherine Alteneder*
- Having a mixed unbundled and full representation family law practice, *Ryan Roley*
- Having a mixed unbundled and full representation in a mixed criminal and civil practice, *Monica Elkinton*

**10:30 a.m.** **Break**

**10:45 a.m.** **How Unbundled Principles Can Improve the Marketability and Profits in Any Practice: a panel discussion featuring practitioners from a variety of practices:**

- Unbundling as it has developed in business, family and criminal, *Steve Pradell*
- Being a young lawyer developing a mixed practice in a firm environment, *Carlos Bailey*
- Unbundled in PI, Civil Torts and Contracts, *Michaela Canterbury*
- Unbundled in personal injury matters, *Jason Skala*

**11:45 a.m.** **Lunch – On Your Own**

**1:00 p.m.** **Triage as the Key to Improving Your Profit Margins: an intake protocol designed for unbundled.**

*Professor Douglas* will lead a hands-on workshop modeled on cutting edge approaches being taught in law school clinics today. CLE participants will have an opportunity to practice and improve their client interview techniques and strategies to ensure that they are limiting the scope of representation in an ethical manner, learn about office protocols that can reduce malpractice exposure and ethical pitfalls and triage tools to improve effeciency and increase client satisfaction.

**4:15 p.m.** **Adjourn**