Attention:
JUST ADDED!

fairbanks
2011 Alaska Bar Convention

Wednesday, May 4 - Friday May, 6

"A Conversation with Jay"
Reception to follow ~ FREE

Edgewater, 2.0 General CLE Credits

friday

2:00 - 4:00 p.m. Reception to follow

Best selling author and acknowledged marketing ace Jay Foonberg gives time-proven tips and systems that you can use for long-range and immediate marketing success. Jay encourages you to try different marketing approaches in order to develop your own winning personal style. He will offer hundreds of useful suggestions intended to grow your practice, and improve the way you do business day to day. The end result is a more client-focused, efficient, and profitable practice with everything pointed in the right direction.

Join this conversation with Jay by asking any question on a blank postcard. Postcards will be available from Wednesday morning until Friday afternoon, and will be located at the registration desk along with a drop box to maintain anonymity. Put Jay's over thirty years of personal experience to work for you. You'll find his advice practical and understandable in a simple easy-to-learn and easy-to apply fashion. Jay believes any person can have a successful career, and have a life with high income and free of non-meritorious complaints if that person is willing to learn and willing to make the simple changes.

Mandatory registration required for all attendees

AK Bar Member #: _____

☐ Non-Bar Member

Name: _____

Firm: _____

Address: _____

City/State: _____ Zip: _____

Email: _____

Phone: _____

check what you are attending:

☐ Wednesday, 8:30 p.m.; New Lawyers' Reception~ FREE; Princess Riverside Lodge

☐ Thursday, 12:15 - 1:45 p.m.; New Lawyers' Lunch~ FREE; Pike's Waterfront Lodge
Special Meal Options: ☐ Vegetarian ☐ Vegan

☐ Thursday, 3:30 - 5:00 p.m.; Rainmaker, Rainmaker...Convention Registration Required

☐ Friday, 2:00 - 4:00 p.m.; A Conversation with Jay + Reception to follow~ FREE

Fax this form: 907-272-2932

Attention: New Lawyers*

fairbanks
2011 Alaska Bar Convention

Wednesday, May 4 - Friday May, 6

wednesday 8:30 p.m.

New Lawyer's* Reception ~ FREE
Lobby of the Princess Riverside Lodge

thursday

12:15 - 1:45 p.m.
New Lawyer's* Lunch ~ FREE
Pike's Waterfront Lodge- Binkley Room.
(Just a short walk from the Princess Riverside Lodge)

3:30 - 5:00 p.m.**
"Rainmaker, Rainmaker, Make Me Some Rain"
Edgewater, 1.5 General CLE Credits (Convention registration required)
Rainmakers bring their own weather pattern of bringing in new business! Escape the elements of being a mere Mist Maker or Wet Blanket. Jay Foonberg has figured out how to make every contact you have as a potential client or referrer of clients. Leave the umbrella at home and learn from Jay who earned his biggest fee in Alaska!

friday

2:00 - 4:00 p.m.**
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FREE
Edgewater, 2.0 General CLE Credits
(Convention registration required)

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*To be considered a new lawyer, you must have been admitted to the AK Bar in 2006 or later.

**CLE programs open to all members, but registration is required. Register at www.alaskabar.org.